

Paul Hoyt's "Office Hours" Series



THE **Awakened** CEO System

Office Hours

mindset

methods

momentum





Welcome to Office Hours

- A relaxed, informal mentoring program for tribe members
- Held every Monday at Noon Pacific Time
- All recordings, slides, and exercises are archived in our member's area

mindset

methods

momentum





The Reasons

- Being a successful small business owner can be a great experience...
- But it's tough - you need support to be successful
- We want you to get to know us

mindset

methods

momentum





The Reasons

- First and most importantly, we want you to know that we care about you.
- We want you to succeed in every area of your life, whatever that means to you.
- We want you to find the **greatness**, the **happiness**, the **divinity** within yourself, and then remember it, embrace it, and live it every day.

mindset

methods

momentum





Our Passion

- Helping entrepreneurs and small business owners...

Get Clear
Stay Focused
Grow Faster!

mindset

methods

momentum





The Key Performance Areas



mindset

methods

momentum





The Key Performance Areas



mindset

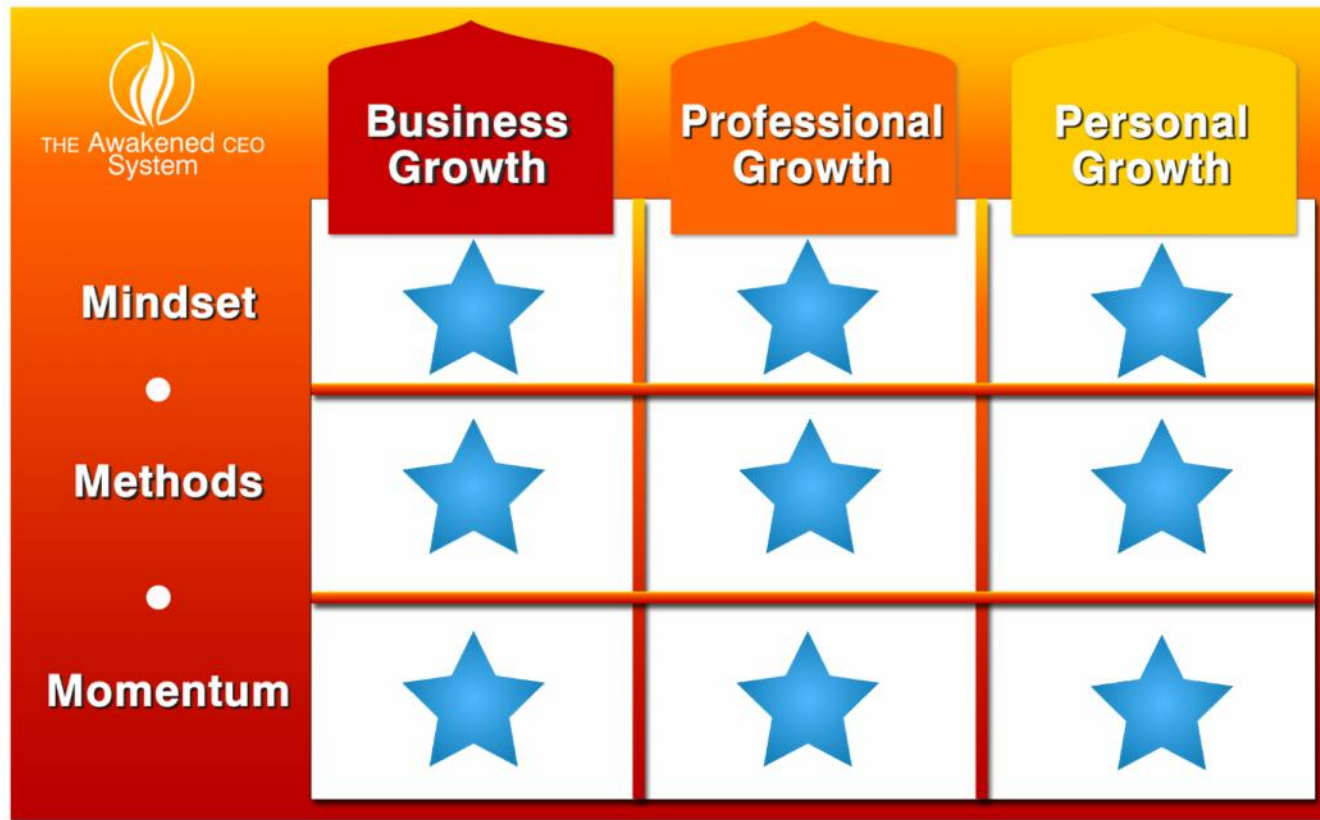
methods

momentum





The Awakened CEO System



mindset

methods

momentum





Today's Agenda

- What it means to be a great at marketing
- Open Q&A and coaching
- Special offers

mindset

methods

momentum





Being Great at Marketing

- Be diligent at market research
- Create a powerful brand
- Claim your position in the marketplace
- Determine your target markets
- Create clear and effective messages
- Develop a great website
- Create quality printed material

mindset

methods

momentum





Being Great at Marketing

- Design and implement effective lead generation campaigns
- Manage the development of products and services
- Be great at social media
- Develop and manage relationships with affiliates and alliance partners
- Work with sales and engineering

mindset

methods

momentum





Being Great at Marketing

- Branding and positioning
- Messaging
- Lead generation
- Target markets
- Product management
- Alliances and partnerships

mindset

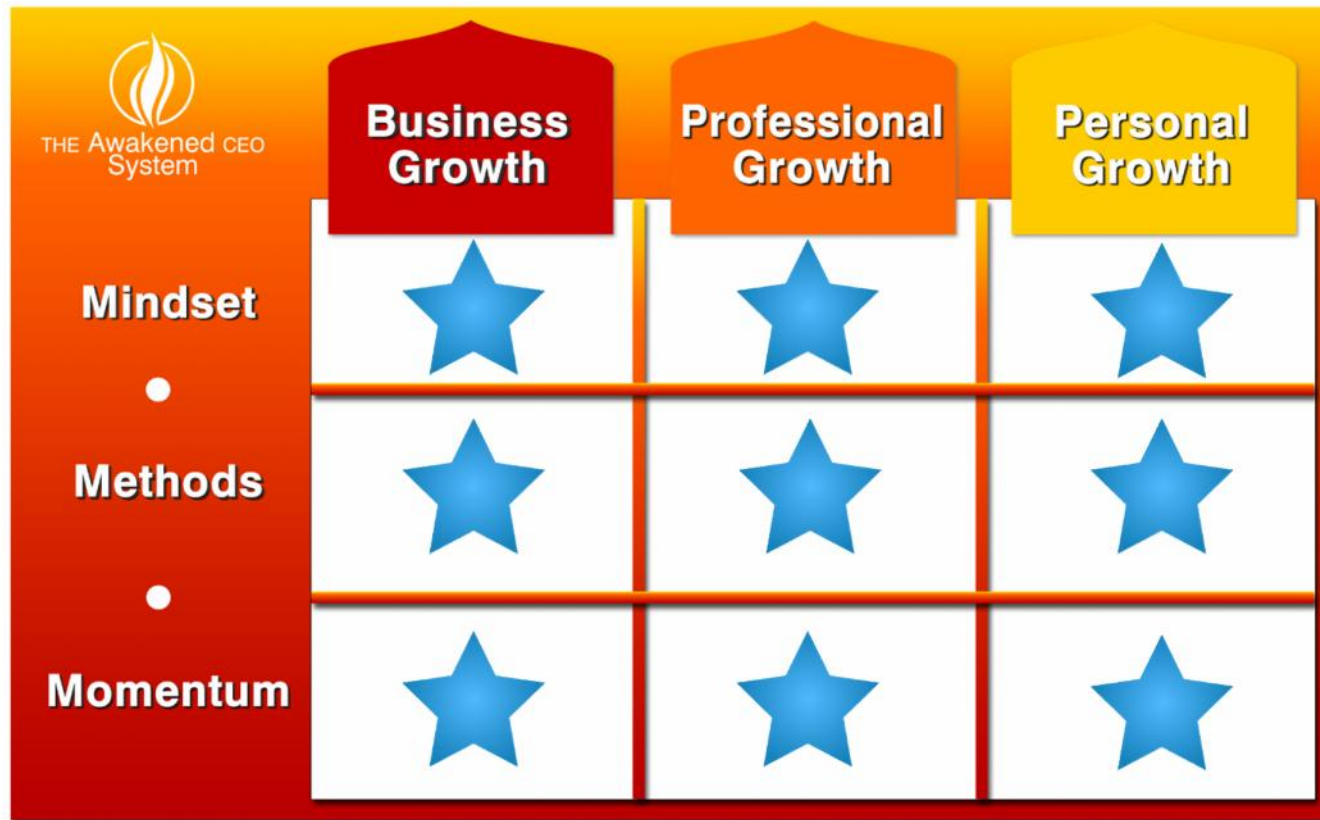
methods

momentum





The Awakened CEO System



mindset

methods

momentum





Being Great at Marketing

- Branding and positioning
- Messaging
- Lead generation
- Target markets
- Product management
- Alliances and partnerships

mindset

methods

momentum





Open Q & A

- Comments & questions on any topic!
- Suggest topics: www.PaulsSurvey.com

Contact Me at paul@paulhoyt.com

call or text: 415.997.8001

www.SchedulePaul.com

mindset

methods

momentum





Next Office Hours: Jan. 30th

- Topic is: Live Group Coaching
- Let me know what topics you would like for me to address: www.PaulsSurvey.com

mindset

methods

momentum





Special Announcement!

RACIAL

INTELL  GENCE

The Movement to Cure Racism

mindset

methods

momentum





“No BS” Business Growth Package

- 1** The Business Clarity Questionnaire
- 2** Phased Growth Strategy
- 3** Business Foundation Profile
- 4** 90-Day Growth Plan

mindset • methods • momentum



No BS Package

1

The Business Clarity Questionnaire

2

Phased Growth Strategy

~~\$1,500~~

3

Business Foundation Profile

4

90-Day Growth Plan

mindset



methods



momentum



100% Money Back Guarantee

If you don't want to continue
after the first session, we'll give
you a complete refund

mindset

methods

momentum





*** AND ***

**If you don't agree that the
package was worth every
penny,**

You Set the Price!

mindset

methods

momentum





**Call to schedule
your free strategy session
and learn about
discounts and bonuses!**

mindset

methods

momentum





Open Q & A

- Comments & questions on any topic!
- Survey: www.PaulsSurvey.com

Contact Me at paul@paulhoyt.com

call or text: 415.997.8001

www.SchedulePaul.com

mindset

methods

momentum



Paul Hoyt's "Office Hours" Series



THE **Awakened** CEO System

Office Hours

mindset

methods

momentum

